



Increased Productivity Drives Income... Data Logging & Tracking

AZE

AZE, headquartered in Erlangen, Germany, creates the terminals utilized by the largest automobile dealerships in Europe. Their current customers have installed their "daky" system, recommended it to their dealers or are conducting trials. AZE's customer list includes: Daimler Benz, BMW, VW, Audi, Renault, Nissan, Citroen, SAAB and Toyota.



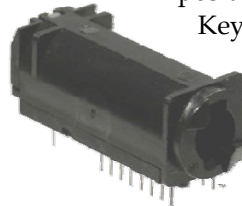
System Regulates All Service Area Activity

In the fast-paced world of automobile dealership service departments, dealers expect the service area to provide a steady stream of income. Managers need to keep service personnel productive and accountable. Sales and parts personnel need up-to-date information on the cars being repaired to be able to respond to customers calling, expecting an instant response to their inquiries. AZE was looking for a system that:

- Would regulate virtually all activity in the service area
- Provide reliable data capture
- Is rugged and reliable to avoid down time and replacement costs
- Is fully engineered system to reduce R&D costs and time-to-market
- Offers Long-term support to avoid expensive re-design and implementation costs

The Solution is KEY

Datakey Electronics supplied AZE the integral parts of the "daky" system which uses Datakey Electronics' DK1000 serial memory Keys to collect personalized, real-time data regarding activities such as



employee time and attendance, parts and labor costs, work order tracking, etc. For example, a mechanic will use the Key to log in for time and attendance for wages, but the mechanic also uses the Key in the workshop to track each vehicle. The Key tracks labor hours and parts used for final billing to the customer. Datakey Electronics' DK1000 is a convenient, key-shaped portable data carrier that lets you store and transport data. AZE was able to increase employee productivity, improve customer responsiveness, improve inter-departmental communication, and streamline their inventory process.

Fully Engineered

The DK1000 Key inserts into a high-cycle (200,000 insertions minimum) mating Keyceptacle[®]. Datakey Electronics' KC4210PCB Keyceptacle provides intuitive operation, positive Key retention and an ergonomic "click" into position to offer tactile confirmation when a Key is inserted and turned. There is also a LOFO contact that may be used to protect the host bus by ensuring the Key has made secure contact with the Receptacle before any signals are transmitted.

Over, please...





AZE, cont.

They Chose Datakey Electronics

AZE turned to Datakey Electronics because of their proven track record in the rugged, portable memory industry. The implementation of this standard catalog product from Datakey Electronics gave AZE an easy way to increase employee productivity, improve customer responsiveness, improve inter-departmental communication, and streamline their inventory process. Datakey Electronics' also offered a portable memory device tough enough to withstand virtually all aspects of this harsh environment. All these benefits translated directly to the bottom line in terms of both time and money savings.



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